

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Tourism Promotion – Released of Advertisement in “Naveena Vidya” monthly Telugu magazine, January 2014 issue by M/s. Akshara Enterprises, Hyderabad – Publication Charges – Sanction of an amount of Rs.45,000/- (Rupees Forty Five Thousand only) - Orders – Issued.

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YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 93

Dated:30-01-2014
Read the following:

1. From Mr. Mallikarjun.K, Naveena Vidya, A Publication of Akshara Enterprises, Hyderabad, Dt.15-05-2013.
2. Govt.Lr.No.2822/PMU/PRO/2013-6, of YAT & C (PMU) Department, Dt.18-06-2013.
3. G.O.Rt.No.730, of YAT & C (PMU) Department, Dt.17-09-2013.
4. G.O.Rt.No.890, of YAT & C (PMU) Department, Dt.14-11-2013.
5. Bill No.185, of Mr. Mallikarjun.K, Naveena Vidya, A Publication of M/s. Akshara Enterprises, Hyderabad, Dt.16-01-2014.

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ORDER:

In the letter 1st read above, Mr. Mallikarjun.K, Naveena Vidya, A Publication of M/s. Akshara Enterprises, Hyderabad, has requested to release Tourism Promotion in “Naveena Vidya” monthly Telugu magazine, January 2014 issue. Accordingly, Government have issued a work order for an amount of Rs.45,000/- (Rupees Forty Five Thousand only) for publication of the Tourism Promotion, in the reference 2nd read above.

2. In the reference 3rd & 4th read above, Government have sanctioned and released an amount of Rs.90,000/- (Rs.45,000/- + Rs.45,000/-) to M/s. Akshara Enterprises, towards publication of Tourism in “Naveena Vidya” monthly Telugu magazine, in the months of September and November 2013 issues.

3. In the reference 5th read above, Mr. Mallikarjun.K, Naveena Vidya, A Publication of Akshara Enterprises, Hyderabad, has furnished a bill for an amount of Rs.45,000/- (Rupees Forty Five Thousand only) including taxes towards publication of Tourism Promotion in “Naveena Vidya” monthly Telugu magazine, January 2014 issue and requested the Government for arranging payment.

4. The Government, after careful examination of the matter hereby accord sanction for an amount of Rs.45,000/- (Rupees Forty Five Thousand only) towards Tourism Promotion published in “Naveena Vidya” monthly Telugu magazine, January 2014 issue.

5. The amount sanctioned at Para 4 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

6. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 4 above, in favour of M/s. Akshara Enterprises, through on line. The details of Bank account is as follows:-

Account Name	: Akshara Enterprises
Account No	: 14561351954
Name of the Bank	: KARUR VYSYA BANK, Dilsukhnagar Branch, Hyderabad.
IFSC Code	: KVBL0001456
Pan No	: AARFA5853C

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To
Mr. Mallikarjun.K, Naveena Vidya, A Publication of Akshara Enterprises, Hyderabad
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs

//Forwarded:: By Order//

SECTION OFFICER